

## HKDU Bulletin Advertisement Rate 2023

Package	Rate for 1x (HKD/issue)	Rate for 3x (HKD/issue)	Rate for 6x (HKD/issue)	Rate for 12x (HKD/issue)
Full Page (ROP)	<input type="checkbox"/> \$9,000	<input type="checkbox"/> \$8,100	<input type="checkbox"/> \$7,290	<input type="checkbox"/> \$6,565
Full Page (Within CME)	<input type="checkbox"/> \$11,970	<input type="checkbox"/> \$10,775	<input type="checkbox"/> \$9,700	<input type="checkbox"/> \$8,730
Full Page (Advertorial)	<input type="checkbox"/> \$11,970	<input type="checkbox"/> \$10,775	<input type="checkbox"/> \$9,700	<input type="checkbox"/> \$8,730
Half Page (Horizontal)	<input type="checkbox"/> \$5,850	<input type="checkbox"/> \$5,265	<input type="checkbox"/> \$4,740	<input type="checkbox"/> \$4,270
Outside Back Cover	<input type="checkbox"/> \$16,200	<input type="checkbox"/> \$14,580	<input type="checkbox"/> \$13,125	<input type="checkbox"/> \$11,815
Inside Back Cover	<input type="checkbox"/> \$12,240	<input type="checkbox"/> \$11,020	<input type="checkbox"/> \$9,920	<input type="checkbox"/> \$8,930
Classified Adv (members only)	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300

Note: All rates are exclusive of artwork and film. The film(s) are to be delivered to HKDU office on or before 8th of each month. For further information, please contact Ms. Christa Wong at Tel: 2388 2728.

Month					
<input type="checkbox"/> JAN	<input type="checkbox"/> FEB	<input type="checkbox"/> MAR	<input type="checkbox"/> APR	<input type="checkbox"/> MAY	<input type="checkbox"/> JUN
<input type="checkbox"/> JUL	<input type="checkbox"/> AUG	<input type="checkbox"/> SEP	<input type="checkbox"/> OCT	<input type="checkbox"/> NOV	<input type="checkbox"/> DEC



Name of Company	
Address	
Tel. No.	Fax No.
Contact Person	Title
Signature & Company chop	Date

\* Please tick the appropriate box  
# Please return this form (by e-mail/fax) to HKDU to place your order